

ANSHIKA AGNIHOTRI

Website Designer and Digital Marketer

Contact Me

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Skills

- Social Media Marketing (Facebook, Instagram, Twitter)
- Content Marketing (writing, editing, SEO)
- Graphic Design (Canva, Adobe Express)
- Blog Post /Email Marketing
- SEO (keyword research, technical SEO, content optimization)
- Video Editing
- PPC marketing

Soft Skill

- Hard Working
- Confident and determined
- Work Oriented
- Effective Communication Skill
- Positive

Technologies

- HTML
- CSS
- BOOTSTRAP
- JAVASCRIPT
- JQUERY
- REACT. JS
- MS- Excel
- MS-Word

About Me

I'm more than just a designer; I'm your collaborative partner. Fluent in the latest tools and trends (Canva, HTML/CSS), I translate your vision into reality through clear communication and open collaboration. Proficient in social media marketing, content creation, and good SEO principles. Eager to learn and contribute to a dynamic team environment.. Expert in Content Creation, social media marketing. Strong analytical and problem-solving skills.

Education Background

2021 **Bachelor Of Arts**
CSJM University, Kanpur

Hobbies

- Singing
- Travelling

Experience

Website Designer: Viva Digital House, Feb 2023

- Creating websites that are intuitive, easy to navigate, and user-friendly is paramount.
- Proficiency in HTML, CSS, and JavaScript which can be helpful for communication with developers and understanding web functionalities.
- Understanding how to optimize website structure and content for search engines.

Social Media Marketing Specialist: Scarlet Blinks, October 2023

- Managed social media accounts for 5 clients, exceeding engagement and follower growth targets by 25%.
- Developed and executed social media influencer marketing campaigns that resulted in a 15% increase in brand awareness.

"I hereby declare that all above written information is true to the best of my knowledge and belief".